

Appendix A: Demographics

POPULATION CHARACTERISTICS:

Population (2000)

10,827

Population Trends

	Callowhill Neighborhood	City of Reading	Berks County
2000	10,827	81,207	373,638
1990	7,238	78,380	336,523
1980	6,851	78,686	312,509
1970	n/a	n/a	296,382

Population by Gender

Male	Female
5,278	5,549

Population by Age

	1990		2000	
	Number	Percent	Number	Percent
Under 5 Years	404	5.9	899	8.3
5-19 Years	1,189	17.4	2,494	23.0
20-34 Years	1,319	19.3	2,662	24.6
35-54 Years	1,150	16.8	2,585	23.9
55-64 Years	785	11.5	759	7.0
Over 65 Years	2,004	29.3	1,528	14.1
Median Age			31.0	
Median State Age	32.1		32.1	

Education (Population 25 Years and Over)

	Number	Percent
High school graduate or higher	3,747	43.1
Bachelor's degree or higher	274	3.1

Income

Families	2,241
Median 4-person family income	\$20,788
Median household income	\$16,704
Median U.S. household income	\$41,994
Median Pennsylvania household income	\$40,106
Percent below Pennsylvania household income	58.4%
Median Earnings, full-time	
Male	\$23,478
Female	\$20,471
Families below the poverty level	955
Percent families below the poverty level	42.6

Population by Race

	Number	Percent
White	2,972	27.4
Black or African American	1,532	14.1
Latino	5,882	54.3
Other	441	4.1

Residence in 1995

	Number	Percent
Same House	5,084	39.6
Same County	4,414	34.4
Same State	1,187	9.2

LABOR MARKET CHARACTERISTICS:

Employment Status

	1980	1990	2000
Civilian Labor Force	n/a	2,656	3,897
Employed	n/a	2,343	3,251
Unemployed	n/a	313	646
Unemployment Rate	n/a	5.6	37.3

Occupation by Sector and Industry

Sector	Number	Percent
Management and Professional	361	11.1
Service	688	21.2
Sales and Office	795	24.5
Construction, Extraction	133	4.1
Production, Transportation	1,213	37.3

Industry	Number	Percent
Agriculture, Forestry, Farming, and Mining	107	3.3
Construction	41	1.3
Manufacturing	991	30.5
Wholesale Trade	84	2.6
Retail Trade	303	9.3
Transportation	150	4.6
Finance, Insurance, and Real Estate	134	4.1
Professional, Scientific, and Management, Administrative, and Waste Management	329	10.1
Education, Health, and Social Services	487	15.0
Arts, Entertainment, and Recreation	280	8.6
Public Administration	115	3.3
Other Services	190	5.8

Top Ten Employers (Berks County)

1	East Penn Manufacturing Company
2	The Reading Hospital and Medical Center
3	Berks County Services Center
4	Reading School District
5	Boscov's Department Store
6	Carpenter Technology Corporation
7	Wal-Mart Associates, Inc.
8	Pennsylvania State Government
9	Sovereign Bank
10	Saint Joseph Medical Center

HOUSING AND REAL ESTATE CHARACTERISTICS

	1990		2000	
	Number	Percent	Number	Percent
Total Housing Units	4,014	100.0	5,266	100.0
Occupied Housing Units	3,476	86.6	4,468	84.8
Vacant Units	538	13.4	798	15.2
Single Family Units	1,039	25.9	1,928	36.6
Multi-Family Units	2,975	74.1	3,394	64.5
Owner Occupied Units	745	18.6	1,112	24.8
Renter Occupied Units	2,731	68.0	3,356	63.7
Age of Structure				
10 Years	740	18.4	540	10.1
20-30 Years	378	9.4	522	9.8
30-40 Years	274	6.8	1,155	21.7
Over 40 Years	2,172	54.1	2,932	55.1
Value				
Less than \$50,000	511	86.6	741	75.2
\$50,000-99,999	70	11.9	206	20.9
\$100,000-149,999	7	1.2	15	1.5
\$150,000-199,000	1	0.2	13	1.3
Over 200,000	1	0.2	11	1.1

Monthly Owner Costs as a Percent of Household Income

	Number	Percent
Less than 15.0 Percent	335	34.0
15.0-19.9 Percent	97	9.8
20.0-24.9 Percent	114	11.6
25.0-29.9 Percent	53	5.4
30-34.9 Percent	38	3.9
Over 35.0 Percent	318	32.3

Gross Rent as a Percent of Household Income

	Number	Percent
Less than 15.0 Percent	388	11.4
15.0-19.9 Percent	406	11.9
20.0-24.9 Percent	316	9.3
25.0-29.9 Percent	563	16.5
30-34.9 Percent	217	6.4
Over 35.0 Percent	1,240	36.3

COMMUNITY RESOURCES

Health Care Facilities

HEALTHSOUTH Rehabilitation Hospital
Reading Hospital and Medical Center
Saint Joseph Medical Center

Library

Exeter Community Library
Northeast Public Library
Northwest Public Library
Reading Public Library
Southeast Branch Library

Public Transportation

Berks Area Regional Transportation Authority (BARTA)

Area Commercial Airports

Reading Regional Airport
Philadelphia International Airport
Lancaster Airport
Harrisburg International Airport
Lehigh Valley International Airport

Public Schools

Reading School District

Area Colleges and Universities

Albright College
Alvernia College
Penn State University, Berks Branch
Penn State University, Schuylkill
Penn State University, Lehigh Valley
Kutztown University
Reading Area Community College

Parks and Recreational Facilities

Angelica Park
Gring's Mill Recreational Center
Hamden Park
Nolde Forest State Park
Shillington Memorial Park

Tourist Attractions and Community Assets

Berks County Tourism Center

Daniel Boone Homestead

Landis Valley Museum

Lock Ridge Furnace Museum

Hands-On House

Hopewell Village National Historic Site