



# Ansted, WV Blueprint Community Vision – Strategy - Planning

# Town of Ansted Blueprint Team

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Our Community

# Vision 2020 Ansted, WV

By 2020, the community of Ansted will be identified as one of the most progressive in WV, demonstrating a climate conducive to social and economic growth which instills values and preserves those elements which make the area special – natural beauty, heritage, and our rural atmosphere. With carefully planned and sustainable growth, residents will have access to adequate housing, excellent educational resources and all basic healthcare services as well as opportunities to enhance physical and social well-being. A strong, vibrant business community and a safe, clean environment will make Ansted an attractive place to live, work, play and visit.

# Current Trends

- Several upscale housing developments within 10-15 miles of Ansted
- New industrial park open within 25 miles
- Ansted residential, assisted living and business properties in short supply
- Ansted still viewed as progressive and a desirable place to live
- Strip mining threatening nearby areas
- Generational wealth transfer out of community continues
- Community based recreational development is progressing
  - Trails - Page Vawter House – others

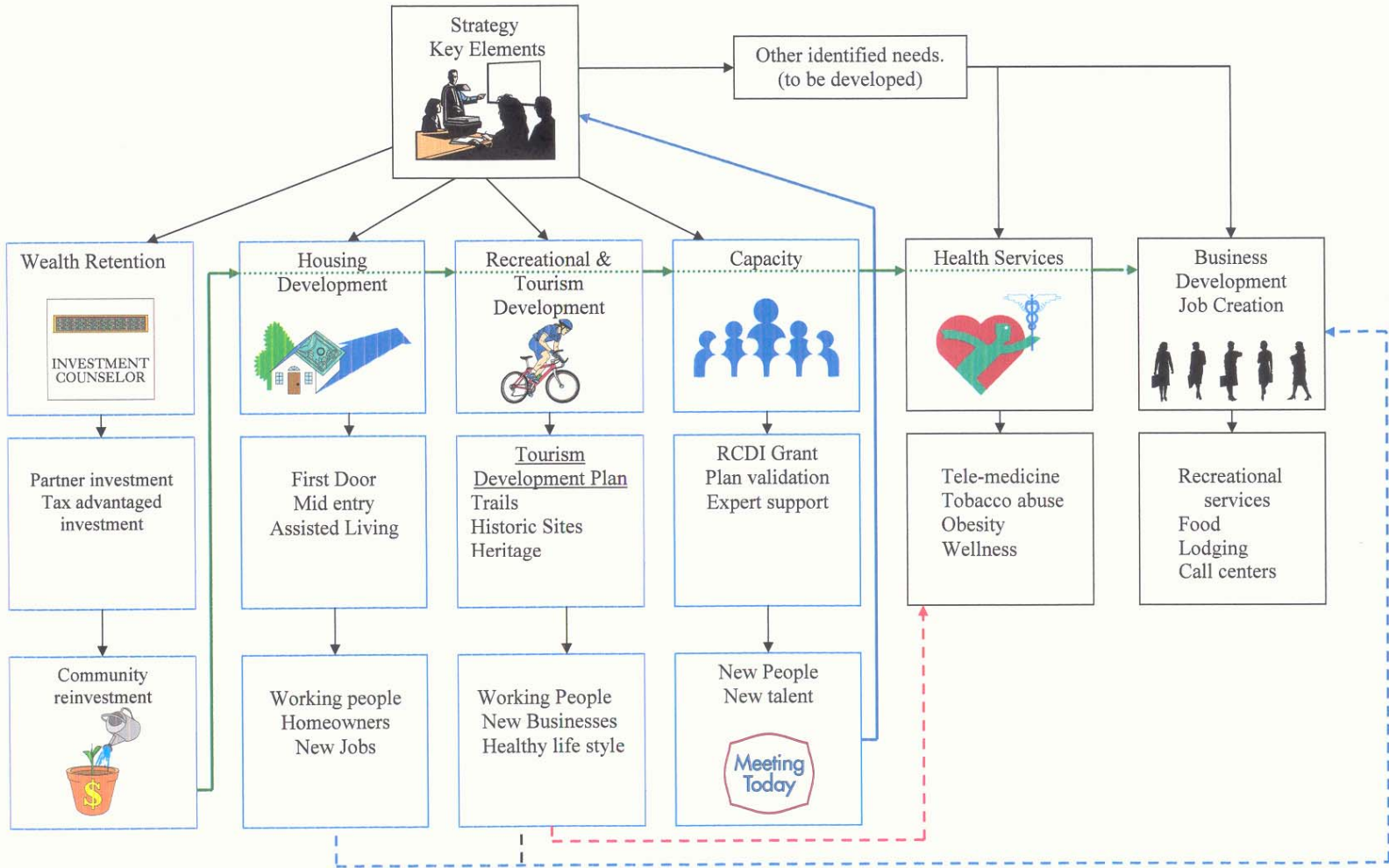
# Impact to Planning

- Housing shortage of first door and mid-entry level continues - driving home seekers to other communities.
- Upscale housing cost outside our community will cause more pressure on housing thus making Ansted more desirable to traditional buyers.
- New industrial park may provide jobs for Ansted work force willing to commute.
- Improved recreational offers will attract more visitors and provide expected improvements by our citizens.
- Local mining starts may cause new issues and only provide limited / temporary employment opportunities.

# Strategic Plan

The Ansted Community strategic plan is to develop economic opportunity through, wealth retention and growth, based on our community identified assets and needs in the area of housing , healthy life styles and by leveraging our abundant historical and recreational assets.

# Town of Ansted Strategy & Planning



# Strategic Plan Key Elements

- **Provide funding opportunities for the development of housing.**
- **Enable new business.**
- **Develop a wealth retention strategy.**

# Strategic Plan Key Elements

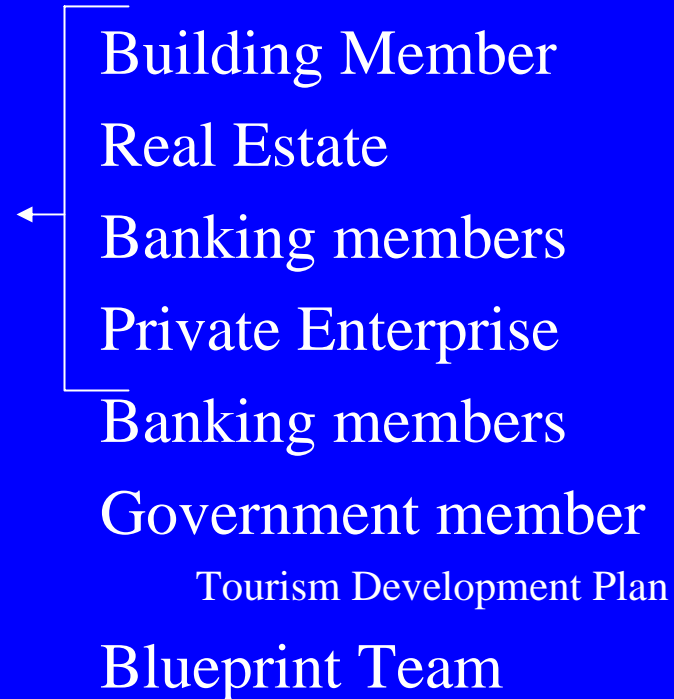
- **Continue the program of multi-agency cooperative development of recreational resources.**
- **Commission a study to determine if annexation is desirable.**
- **Support healthy lifestyles through recreational trails programs and obesity reduction programs.**
- **Correction of documented infrastructure deficiencies.**

# Planning Priorities

## Item

- Housing
  - First door
  - Mid-entry
  - Assisted Living
- Wealth Retention
- Recreational assets
- Capacity building

## Owners



# Goals / Timeline

- First door development
- Mid entry housing project
- Assisted Living
- Wealth retention program
- Recreational asset development
- Break ground Fall 08
- Break ground Fall 09
- Break ground Fall 10
- Operational Summer 08
- Execute documented plan

# Measures of Success Housing

- Vacant property ID completed
- Financing vehicles ID and operational
- Land acquisition agreements comp
- Zoning complete
- Building design
- Bid process
- Construction start
- Oct 2007 *complete*
- Feb 2008
- April 2008
- May 2008
- May 2008
- June 2008
- Aug 2008

# Measures of Success

## Wealth Retention

- Reinvestment opportunity in community
- Commitment of one partner to contribute % of profits to community investment
- By groundbreaking on first housing project (Aug 2008)

# Measures of Success

## Recreational Asset Development

- Rest room facilities on trail complete.
- Page Vawter renovation complete.
- New River Gorge trail connector complete.
- Miners home moved to new location.
- WVU community based tourism marketing plan completed.
- Fall 2008
- Fall 2008
- Spring 2009
- Fall 2008
- January 2008

# Measures of Success

## Community Capacity

- New membership to core BP team
  - Builder & real estate broker
- Approved for RCIDI grant
- New members to core team
- September 2007
- February 2008
- Spring 2008

# Let Us Begin the Journey!

“History will be kind to *us* for *we*  
intend to write it!”

Winston Churchill