



Williamson Team Members

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Mission Statement

To build a community where people choose to live, learn, work and play.

Vision Statement

The City of Williamson is a community that values its diverse cultural heritage and traditions. We work together to make our community safe and healthy. Entrepreneurs can thrive in Williamson as the city provides abundant opportunities for employment and education as well as physical, emotional, and spiritual growth.

Issues

Housing

Education

Health

Opportunities

The development of moderate income housing, senior independent housing, and mixed use downtown housing.

Workforce Development

Opening a private, specialized, or target school

Hospice

Assisted Living

Diabetic Clinic

Recreation and Fitness Activities

Our goal is to encourage people to take pride in and responsibility for our city by making it clean, comfortable, safe, quiet, and healthy; eradicating drugs, violence, and other crimes; removing blighted areas and redeveloping the property to meet the housing, recreation, and economic needs of our community; offering choices in educational opportunities such as workforce development; adult education; leadership education; diversity and breadth of educational opportunities for kids; enhancing libraries and museums; incorporating the participation of Southern West Virginia Community and Technical College in providing educational opportunities; providing an abundance of employment opportunities; encouraging entrepreneurial endeavors; support current businesses; attract new businesses; focus on developing historic and recreational tourism, medical facilities, and governmental centers; support, utilize, and enhance our current recreational opportunities and develop new ones such as walking and fitness, mountain biking, nonmotorized trails, and a zip line; focus on arts, crafts, and music expand our fairs, festivals, and weekend events.

Competition

- Other Mingo County Communities
- Kentucky's U.S. 119 Strip
- Other Hospitals (Pikeville Medical Center, Logan Regional Medical Center, Williamson ARH)
- Logan County (Convention Center, State Park, Outdoor Drama)

Goal #1

Create and implement a community revitalization plan by Sept. 1, 2008.

Objectives for Goal #1

- To complete a current community land use assessment by Sept. 1, 2007.
- Analyze, evaluate, and prioritize data from the assessment by Oct. 15, 2007.
- Create recommendations and present them to the appropriate governmental entities by Nov. 15, 2007.
- Create a plan based upon approval of recommendations by Jan. 1, 2008.
- Following approval, begin legal processes to acquire designated property by Jan. 15, 2008.
- Create a marketing plan for potential stakeholders by Feb. 15, 2008.
- Seek funding sources for plan implementation.
- Implement plan in stages.
- Evaluate plan progress periodically.
- Make changes as needed.

Goal #2

Develop and implement a "Healthier Williamson" campaign by Sept. 1, 2008.

Objectives for Goal #2

- Williamson Memorial Hospital will establish a Diabetic Education Center by July 1, 2007.
- The "Williamson on the Move" walking program will begin July 1, 2007.
- Establish the Rural Family Medicine Residency Hub by Sept. 1, 2008.
- Continue the ongoing exploration resources for a comprehensive geriatric health program/clinic.
- Create a health & recreation task force to strengthen inventory and build on existing activities (physical, mental, and spiritual) within the community and to begin meeting by Aug. 30, 2007.

Goal #3

Promote tourism and develop a marketing plan as soon as possible.

Objectives for Goal #3

- Activate the Convention and Visitors Bureau by June 30, 2007.
- Inventory community events for marketing and submission to state for publication as soon as possible.
- Create an activities calendar and Web site as soon as possible.
- Provide support to lead groups for festivals and special events.

Value Statement

The residents of Williamson have great pride in their homes, health, heart, and heritage. They value responsibility, unity, credibility, and compassion.

Strengths

- Basic Infrastructure
- Fire & Police Protection
- Recreation
- Technology (Broadband, ect.)
- Railroad
- Religious Diversity
- Seat of Mingo County
- Government Services
- Senior Citizens Center
- Flood Protection
- Media Outlets
- CWRA
- Civic Organizations
- Health Care
- Heritage
- Highways such as U.S. 119 and the King Coal Highway
- Education (Higher, Public, and Private)
- Politics

Weaknesses

- Marketing such as signage and an official Web site.
- Blight
- Unhealthy Lifestyles
- Developable Property
- Library Inaccessibility
- Politics
- Aging Infrastructure
- Workforce Training
- Lack of Quality Housing
- Drug Abuse (Especially Prescription Misuse)
- Poor Cellular Service
- Lack of After School Tutoring
- Illiteracy
- Apathy
- Parking (Residential and Commercial)
- Declining School-Age Population
- Kentucky Border Competition/Tax Differences
- Lack of Public Transportation

Opportunities

- King Coal Highway Connector
- Blueprint Communities Team
- Parks & Recreation Expansion
- Senior Living Services
- Strong Legislative Representation
- Historic Designation (WHF)
- Mingo County Economic Growth
- Airport Space
- Grant Opportunities (WHVF)
- Higher Education Expansion
- Rural Family Medicine Health Care (Residency Program Hub)
- Politics

Threats

- Wal-Mart (Kentucky)
- Gas Prices/Economy
- Drug Abuse
- Politics
- King Coal Highway
- Budget/Healthy Living
- Topography/Geographical Location
- Kentucky
- Loss of Youth Population
- "Perception of Who We Are"

Stakeholders

- Citizens, Residents of Mingo County, Tug Valley
- City, County, State Government
- Religious Organizations
- Parks & Recreation
- Local Banks
- Newspapers
- Visitors, Tourists, Builders
- Educational System
- Public Servants
- Benedum Foundation
- HUD
- Community Action Program
- Williamson Memorial Hospital
- Business Owners
- Land Owners
- West Virginia Housing Fund
- Kapourales Enterprises