

Simple Truths about Leadership

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Tough Times for Leadership

The logo for Adelphia, featuring the word "Adelphia" in a bold, red, italicized serif font with a small starburst graphic above the letter 'A'.

Adelphia

The Tyco logo, featuring the word "tyco" in a bold, blue, italicized sans-serif font.

tyco

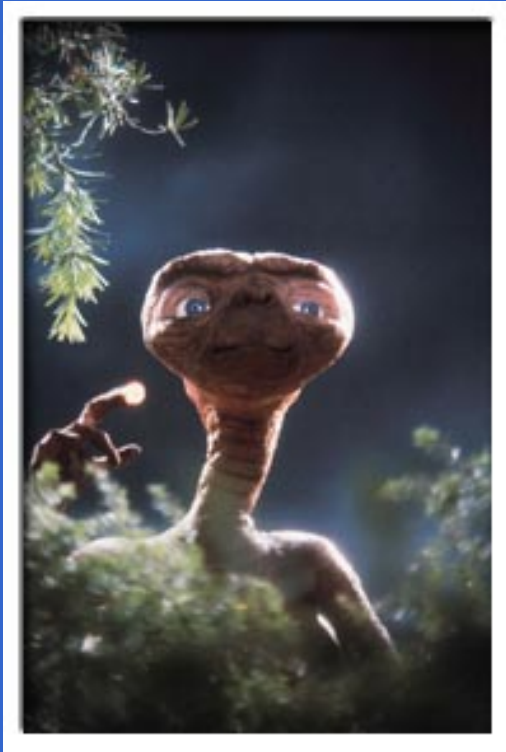


- CNN Poll: 80% believe corporate executives are dishonest.
- Two-thirds quit their boss, not their company.

Tough Times for Leadership



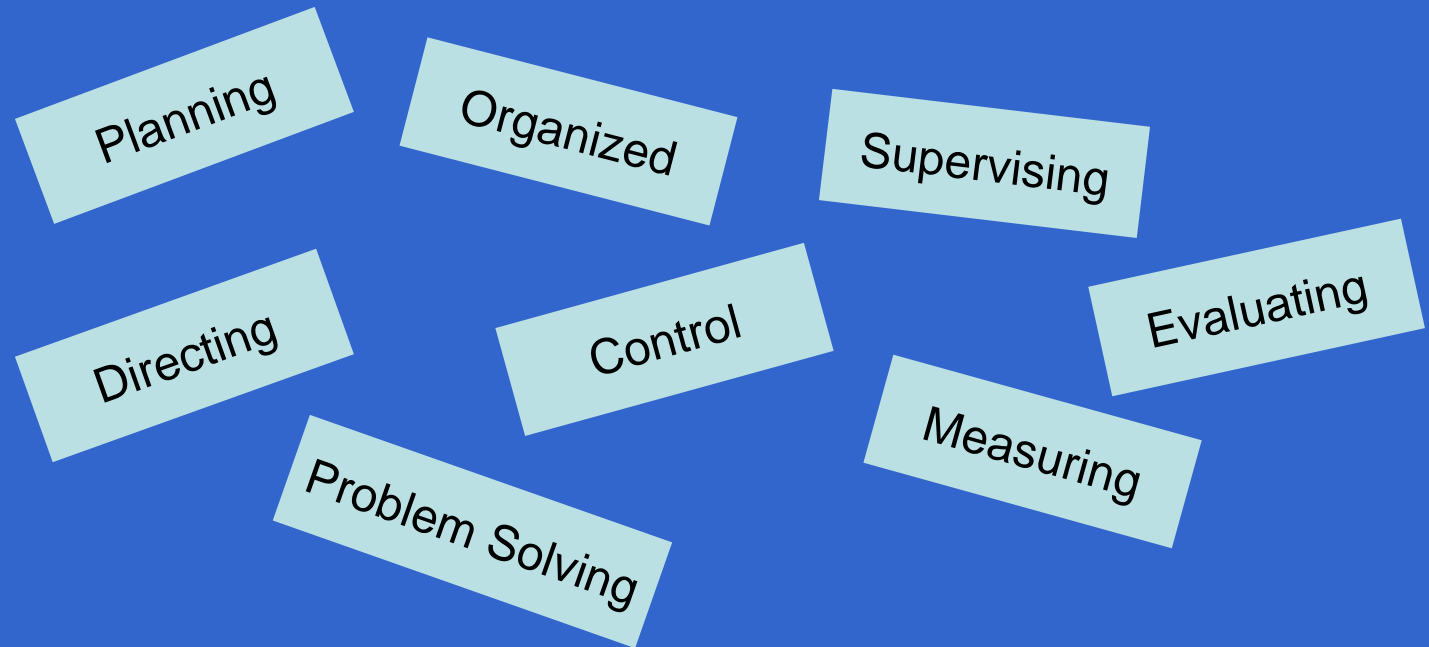
- Failures in Leadership, Failures in Character



**Take me to
your
Leader!**

- The Essential Elements of Leadership

Leadership is NOT Management



- Management is what you **do**.
Leadership is who you **are**.
- You manage **things**.
You lead **people**.

Leadership

The **SKILL** of **INFLUENCING** people to work enthusiastically for the common good with **CHARACTER** that inspires confidence.



A “Born Leader”?

- In your genetic material?
- Charismatic personality traits?
- Blame your parents?

Leadership is an Acquired Skill

- About 10% unlikely to succeed at leadership
- Incapable of being adequate parents, teachers, coaches, spouses, group leaders.
- Analogous to learning to play piano, hit a golf ball or fly an airplane
 - Are you part of the 90%?
 - Devote time to learning and practice?

Leadership is Influencing



Influencing people

- To willingly contribute their minds, hearts, creativity
- Toward mutually beneficial goals
- To commit to the mission with enthusiasm

- A leader is not the boss!
- A leader is the **servant** of all!

Character in the Servant-Leader



- Not a matter of doing what is popular
- Not a matter of doing things right but doing the right things

Character in the Servant-Leader



- Inspires a clear vision
- Models the way
- Encourages hearts
- Clears away obstacles
- Enables persons to excel

