

Problem Statement

The X neighborhood in the town of Ellijay has experienced decline over the past 10 years, including loss of jobs, residents, and businesses.

Goal

The goal of the Blueprint Communities in Ellijay is to engage residents and other stakeholders in developing a comprehensive plan/strategy to improve the X neighborhood, considering economic, physical, social, environmental and cultural strengths and issues.

Logic Model Diagram: Blueprint Communities Planning Process

Long-Term Outcomes

Team members develop long-term collaborative partnerships related to implementing the BC plan
Residents help implement BC plan
Partnerships are developed and funding is raised to implement projects in BC plan.
Existing leaders are engaged and new leadership is developed in X neighborhood.

Rationales

The BC Ellijay team believes that change is possible in X neighborhood because residents and other stakeholders have strong ties to the community.

Assumptions

External resources are available for our community to develop and implement our plan.

Resources

- BC Ellijay Team members
- 1 staff person at X organization dedicating 10 hours a week to BC Ellijay
- 25 Volunteers from the neighborhood
- BC training, resources and materials
- BC Community Coach
- Lead organization (e.g., a CDC, or other organization that will take some responsibility assisting with carrying out the BC planning process)

Activity Groups

- BC Ellijay Team Meetings
- Town hall meetings
- Door to door networking with residents and businesses
- Subcommittee meetings for each goal developed in our BC plan

Outputs

- X number of meetings held with team on X day of each month
- 2 Town hall meetings held - one to introduce BC and one to introduce draft plan
- Door to door networking every quarter
- Meetings once a month with subcommittees

Intermediate-Term Outcomes

- Sense of belonging, collaboration and purpose develops among team members
- Residents and stakeholders volunteer to develop BC plan
- Strategic plan is completed, with clear goals and specific projects.
- A stronger sense of community and connections are developed among residents in X neighborhood.

Short-Term Outcomes

- Team develops vision statement, with clear goals meaningful to the team and the community.
- 50 residents and stakeholders attend and participate in town hall meetings

